



## FOR IMMEDIATE RELEASE

**Woodbridge, ON** – Monday July 18, 2011 - Are you ready? It's coming! The most "Rib-o-licious" event of the summer - the 5th Annual Woodbridge Ribfest comes to Woodbridge Fairgrounds on August 5<sup>th</sup>, 6<sup>th</sup>, and 7<sup>th</sup> hosted by The Woodbridge Rotary Club and Caritas.

The Fundraising Manager at Caritas Project has put together an exciting Main Stage Attraction - jam packed with talented and entertaining performers! Come for the food, stay for the music – eat, dance, play and enjoy the sights, sounds and flavours as Rotary Woodbridge and Caritas bring you three days of fun for the entire family!

**A N N O U N C I N G** Five Fabulous Ribbers!

**Boss Hoggs BBQ** - A Woodbridge Ribfest favourite, this ribber was started by Deno Poulos in the Blue Ridge Mountains in Virginia. Boss Hoggs is now operated by his son Tom who has brought his secret family recipes to the Canadian BBQ Tour.

**Blazin' BBQ** - One of Ontario's largest travelling caterers- create an old style BBQ with a modern and flamboyant style. They are also leaders in reducing their carbon footprint. They use only 100% biodegradable containers, cutlery and garbage bags for their delicious offering.

**Fire Island** – Originated in Fire Island, New York by Nick Papadopoulos. Now owned by Jason Macpherson of London, Ontario - boasts a Southern Pride Smoker & spicy BBQ Sauce that is second to none! This is a part-time venture in the summer for Jason - he only competes in 3 shows per year and has won many trophies for his sauce.

**Kentucky Smokehouse** - Straight from the hills of Kentucky, this much loved rib tradition has attracted generations of barbeque enthusiasts. George Anast owns the Canadian rights cooks his ribs using the original recipes with sauce imported from the United States. Delicious ribs slow smoked over hickory and fruit woods.

**Bad Wolf BBQ** - From Toronto -their chicken and ribs are slow smoked for hours over a variety of woods and charcoals before they sauce them up and put them on the grill. They use only genuine Alabama smokers that give each dish a rich, hearty flavour. Yummmmm!

After you've sampled the BBQ ribs and chicken, you will delight in our Food Vendors booths offering fresh Corn on the Cob, "Porchetta", Sausages, Burgers, Hot dogs/fries and back by popular demand "Funnel Cakes" and more!

**Highlights:** **CHIN's Sunday Festival Italiano di Johnny Lombardi Host, Andrea Trentadue & Producer Ali Bidabadi**  
"The Judges" Judging takes place Sunday, August 7<sup>th</sup> 4:30 p.m. to 5:30 p.m.  
Amusement for children of all ages by Astro Amusements!  
Mainstage performances will feature an array of music for all generations to enjoy from Reggae/Hip Hop, Latino, Blues, Rock n Roll, Light Rock, Crooner/Jazz, Great Sax, Traditional and Contemporary Italian, Pop originals and chart favourites!  
Market Vendors

**Park Admission:** \$2.00 - Children under 2 are free.

**Hours:** Friday, August 5<sup>th</sup> & Saturday, August 6<sup>th</sup> - Noon to 11:00 p.m.  
Sunday, August 7<sup>th</sup> – Noon to 9:00 p.m.

**More Information available at** [www.caritasfoundation.ca](http://www.caritasfoundation.ca) or [www.woodbridgeribfest.com](http://www.woodbridgeribfest.com)

The Woodbridge Fair grounds are located just north of Hwy. #7 on Kipling Avenue – 100 Porter Avenue.

*The Woodbridge Rotary Club is a no-profit community and service club that has been active in Woodbridge for over 50 years. It is part of Rotary International, one of the largest and most respected service organizations in the world. Rotarians are dedicated to achieving clean water worldwide, improving literacy, conflict resolution and community involvement. Rotary has spent over \$650,000,000 in the fight to eradicate polio from the world. On a local level, the Woodbridge Club operates a camp for high school students, teaching them how to start a small business. They also support Track 3, a charity which teaches children with disabilities to ski and snowboard. This year Caritas will be the major recipient from proceeds of this event.*

The Rotary Club Woodbridge and Caritas extend a special thanks to each of this year's sponsors for their generous support!